

Amendments to the Claims

This listing of claims will replace all prior versions and listings of claims in the application:

Listing of Claims

Claims 1-35 (Cancelled)

Claim 36 (Canceled)

Claim 37 (Canceled)

Claim 38 (Canceled)

Claim 39 (Canceled)

Claim 40 (Canceled)

Claim 41 (Canceled)

Claim 42 (Canceled)

Claim 43 (Canceled)

Claim 44 (Canceled)

Claim 45 (Canceled)

Claim 46 (Canceled)

Claim 47 (Canceled)

Claim 48 (Canceled)

Claim 49 (Canceled)

Claim 50 (Canceled)

Claim 51 (Canceled)

Claim 52 (Canceled)

Claim 53 (Canceled)

Claim 54 (Canceled)

Claim 55 (Canceled)

Claim 56 (Canceled)

Claim 57 (Canceled)

Claim 58 (New) A display controlling apparatus for generating an electronic program guide including a program information display area in which program information of a plurality of programs are arranged in accordance with a time axis and a channel axis corresponding to the plurality of broadcast channels, and causing a display apparatus to display the generated electronic program guide, said display controlling apparatus comprising:

a control unit which effects control to scroll the plurality of channels in a direction of the channel axis in accordance with a scroll operation of a user; and

a selection unit which selects at least one of the plurality of broadcast channels in accordance with a selection operation of the user,

wherein in a case where said selection unit selects the broadcast channel, said control unit effects the control to scroll the broadcast channels other than the broadcast channel selected by said selection unit, in the direction of the channel axis while fixing the selected broadcast channel on the channel axis.

Claim 59 (New) An apparatus according to claim 58, wherein said control unit fixes the selected broadcast program on the end point of the channel axis in the program information display area.

Claim 60 (New) An apparatus according to claim 58, wherein said selection unit is also arranged to select at least one of the plurality of programs, and

wherein said display controlling apparatus further comprises a display unit which causes said display apparatus to display detailed program information, which is more detail than the program information, of the program selected by said selection unit in a display area different from the program information display area.

Claim 61 (New) A display controlling apparatus for generating an electronic program guide including a program information display area in which program information of a plurality of programs are arranged in accordance with a time axis and a channel axis corresponding to the plurality of broadcast channels, and causing a display apparatus to display the generated electronic program guide, said display controlling apparatus comprising:

a selection unit which selects at least one of the plurality of broadcast channels in accordance with a selection operation of the user; and

a control unit which has a first mode for scrolling the plurality of broadcast channels in a direction of the channel axis in accordance with a scroll operation of the user, and a second mode for scrolling the broadcast channels other than the broadcast channel selected by said selection unit, in the direction of the channel axis while fixing the selected broadcast channel on the channel axis.

Claim 62 (New) A control method of a display controlling apparatus for generating an electronic program guide including a program information display area in which program information of a plurality of programs are arranged in accordance with a time axis and a channel axis corresponding to the plurality of broadcast channels, and causing a display apparatus to display the generated electronic program guide, said control method comprising the steps of:

controlling to scroll the plurality of channels in a direction of the channel axis in accordance with a scroll operation of a user; and

selecting at least one of the plurality of broadcast channels in accordance with a selection operation of the user,

wherein in a case where said selection step selects the broadcast channel, said control step effects the control to scroll the broadcast channels other than the broadcast channel selected in said selection step, in the direction of the channel axis while fixing the selected broadcast channel on the channel axis.

Claim 63 (New) A method according to claim 62, wherein said control step fixes the selected broadcast program on the end point of the channel axis in the program information display area.

Claim 64 (New) A method according to claim 62, wherein said selection step includes selecting at least one of the plurality of programs, and

wherein said control method further comprises a step of causing said display apparatus to display detailed program information which is more detail than the

program information, of the program selected in said selection step in a display area different from the program information display area.

Claim 65 (New) A control method of a display controlling apparatus for generating an electronic program guide including a program information display area in which program information of a plurality of programs are arranged in accordance with a time axis and a channel axis corresponding to the plurality of broadcast channels, and causing a display apparatus to display the generated electronic program guide, said control method comprising the steps of:

selecting at least one of the plurality of broadcast channels in accordance with a selection operation of the user; and

controlling a first mode for scrolling the plurality of broadcast channels in a direction of the channel axis in accordance with a scroll operation of the user, and a second mode for scrolling the broadcast channels other than the broadcast channel selected in said selection step, in the direction of the channel axis while fixing the selected broadcast channel on the channel axis.

Claim 66 (New) A recording medium computer-readably storing a program comprising a program code for causing a computer to execute the control method of a display controlling apparatus, set forth in claim 62.

Claim 67 (New) A recording medium computer-readably storing a program comprising a program code for causing a computer to execute a control method of a display controlling apparatus, set forth in claim 65.